

**RICHARD
FRAIOLI**
ART DIRECTOR

SKILLS

ADOBE INDESIGN



ADOBE PHOTOSHOP



ADOBE ILLUSTRATOR



ADOBE FLASH



WORDPRESS



CONCEPTING



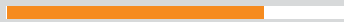
BRANDING



CONSULTING



STRATEGY



WEB DESIGN



DIRECT MAIL



EXPERIENCE

FREELANCE ART DIRECTOR – NEW YORK

ASSOCIATE CREATIVE DIRECTOR, CORE GROUP ONE – HAWAII

Accounts included: Battleship Missouri Memorial, DHX, Hawaiian Electric Company
M. Dyer & Sons, Kuakini Medical Center, Pizza Hut, Sub-Zero/Wolf, Taco Bell

SENIOR ART DIRECTOR, OGILVY & MATHER – HAWAII

Accounts included: Battleship Missouri Memorial, Hawaiian Electric Company
HFSC –Healthy Start, Hilo Hattie Fashions, Honolulu Medical Group
KITV4/ABC –Honolulu, Panasonic, Pizza Hut, Sub-Zero/Wolf, Taco Bell

FREELANCE ART DIRECTOR – HAWAII

SENIOR ART DIRECTOR, PECK•SIMS•MUELLER – HAWAII

Accounts included: Associates Financial Services, Bank of America Hawaii
C. Brewer Properties, Maui Visitor Bureau, Mauna Loa Macadamia Nuts
McDonald's of Hawaii, Midas, Outrigger Hotel & Resorts, Prince Hotels Hawaii, Sprint

ART DIRECTOR, SCALI MCCABE SLOVES – NEW YORK CITY

Accounts included: Allied Fibers, Champion Automotive Products, Chase Manhattan Bank
Fred Joallier, Hertz Corporation, Pella Windows & Doors, Perdue Chickens, Volvo Cars
Western Union

ART DIRECTOR, PHILLIPS-RAMSEY – SAN DIEGO, CA

Accounts included: Flamingo Hilton, Las Vegas Hilton Casino, San Diego Zoo

JR. ART DIRECTOR, BOZELL & JACOBS

Accounts included: Hoffman La Roche, Pfizer, New York Times


EDUCATION


BFA -School of Visual Arts – New York City


AWARDS

Numerous National & Local Addy Awards

CONTACT

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