



**RICHARD
FRAIOLI**
ART DIRECTOR

EXPERIENCE

Freelance Art Director – New York

Associate Creative Director, Core Group One – Hawaii

Accounts included: Battleship Missouri Memorial, DHX, Hawaiian Electric Company
M. Dyer & Sons, Kuakini Medical Center, Pizza Hut, Sub-Zero/Wolf, Taco Bell

Senior Art Director, Ogilvy & Mather – Hawaii

Accounts included: Battleship Missouri Memorial, Hawaiian Electric Company
HFSC –Healthy Start, Hilo Hattie Fashions, Honolulu Medical Group
KITV4/ABC –Honolulu, Panasonic, Pizza Hut, Sub-Zero/Wolf, Taco Bell

Freelance Art Director – Hawaii

Senior Art Director, Peck•Sims•Mueller – Hawaii

Accounts included: Associates Financial Services, Bank of America Hawaii
C. Brewer Properties, Maui Visitor Bureau, Mauna Loa Macadamia Nuts
McDonald's of Hawaii, Midas, Outrigger Hotel & Resorts, Prince Hotels Hawaii, Sprint

Art Director, Scali McCabe Sloves – New York City

Accounts included: Allied Fibers, Champion Automotive Products, Chase Manhattan Bank
Fred Joallier, Hertz Corporation, Pella Windows & Doors, Perdue Chickens, Volvo Cars
Western Union

Art Director, Phillips-Ramsey – San Diego, CA

Accounts included: Flamingo Hilton, Las Vegas Hilton Casino, San Diego Zoo

Jr. Art Director, Bozell & Jacobs

Accounts included: Hoffman La Roche, Pfizer, New York Times

EDUCATION

BFA -School of Visual Arts – New York City

AWARDS

Numerous National & Local Addy Awards

SKILLS/HOBBIES

CS In-Design, PhotoShop, Illustrator, Flash & QuarkXPress,
WordPress

Painting furniture, making ice cream, golf & bicycling